



Paula Nichols Design

Describe your company

Brand Visual Style

Colors to Explore

If your company was a texture, what texture would it be?

Style Attributes

How would you rate the visual style for your logo?

On the style scales below select the button that you feel is the best representation for your company.

If your company was a flavor, what flavor would it be?

Classic ←————→ Modern

If your company was a color, what color would it be?

Feminine ←————→ Masculine

Mature ←————→ Youthful

Economical ←————→ Luxurious

Playful ←————→ Sophisticated

Abstract ←————→ Literal

Geometric ←————→ Organic